

Requested Amount: \$2,000,000

Recipient Entity: New Morning

Recipient Entity Contact: Bonnie Kapp **Title/Position:** CEO

Recipient Entity Website: <https://newmorning.org>

Summary of Intended Use of the Funds: New Morning will coordinate the continuation of the program at new and existing sites, the achievement of SMART objectives, and training and professional development for the healthcare workforce.

Justification of Request/Public Benefit: New Morning serves as the backbone-leader for a growing network of 144 providers serving all 46 counties. The program ensures that all women in South Carolina have equitable access to information about family planning and highly effective birth control, no matter where they live or their economic status. Annually, the program serves approximately 76,000 women. This is ¾ of the total women served by family planning services in the state. The program saves the state by decreasing unintended pregnancies, which can cost the state as much as \$64M annually, the direct result of publicly funded births, neonatal and postpartum inpatient care. Nearly 50% of patients receiving contraceptive services at program FQHCs are on public insurance. Another 20% are uninsured, and if they become pregnant, their pregnancies would likely be covered by Medicaid. Use of long-acting reversible contraceptives has been growing among SC Medicaid enrollees since Choose Well began in 2017. It is estimated that the Choose Well program is responsible for half of the increases in IUD claims made to SC DHHS during this time (4,367 IUD insertions), and that these IUDs alone contribute to \$32M in net savings to Medicaid.